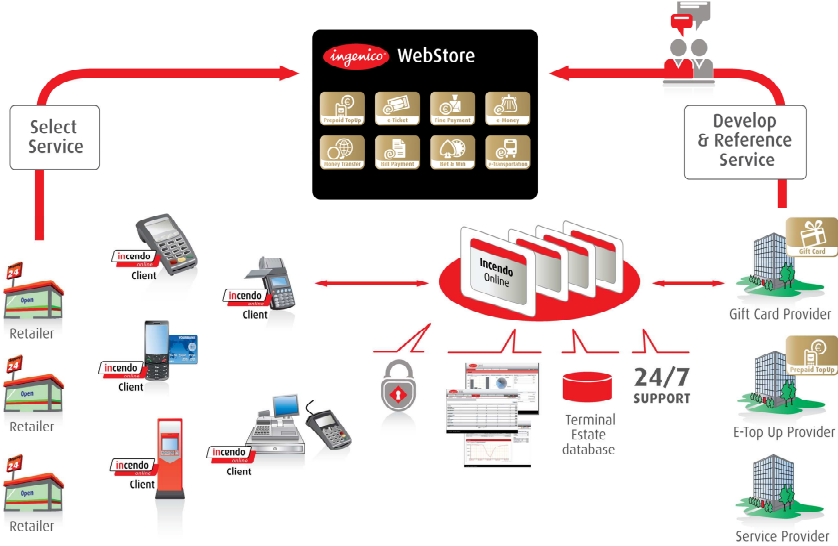


# INGENICO INCENDO ONLINE SOLUTION

With its Incendo Online solution, Ingenico offers a hosted service that bridges customer touch points with value-added service (VAS) providers.

Incendo Online provides:

- A flexible development framework for a quick and easy service deployment
- A service store for customer to monitor service success and administrate service portfolio
- A partnership program for partner support and go to market definition (business model..)



## KEY POINTS OF INGENICO VALUE ADDED SERVICES OFFER

### Reduced complexity

An easy service subscription through a WebStore and an instant deployment on the field. Access to an unlimited number of service providers and value-added services.

### Accessible to all customer touch points

Our Incendo Online offer can work with any Ingenico terminal with IP connectivity: services can be accessed from any Ingenico terminal (Unicapt, Telium) through Ethernet or GPRS. The Incendo Online managed solution can also work with terminals already on the field.

### Cost and time savings

For terminal estate owners: an access to a full offer of VAS (Incendo supports unlimited number of VAS) & low investment (Incendo works with terminals already deployed).  
 For service providers: a fast time to market for a large offering of value-added services.

### Greater visibility, control and scalability

The e-Portal tool developed by Ingenico provides a central web-based access point for the management of services through Incendo Online, including access to the value-added services WebStore, provisioning and personalization of the services on the terminal fleet and extensive visibility of the services, including statistics and reporting.